

# PIPELINE ARCHITECT

## *Development Planning Re-Imagined*

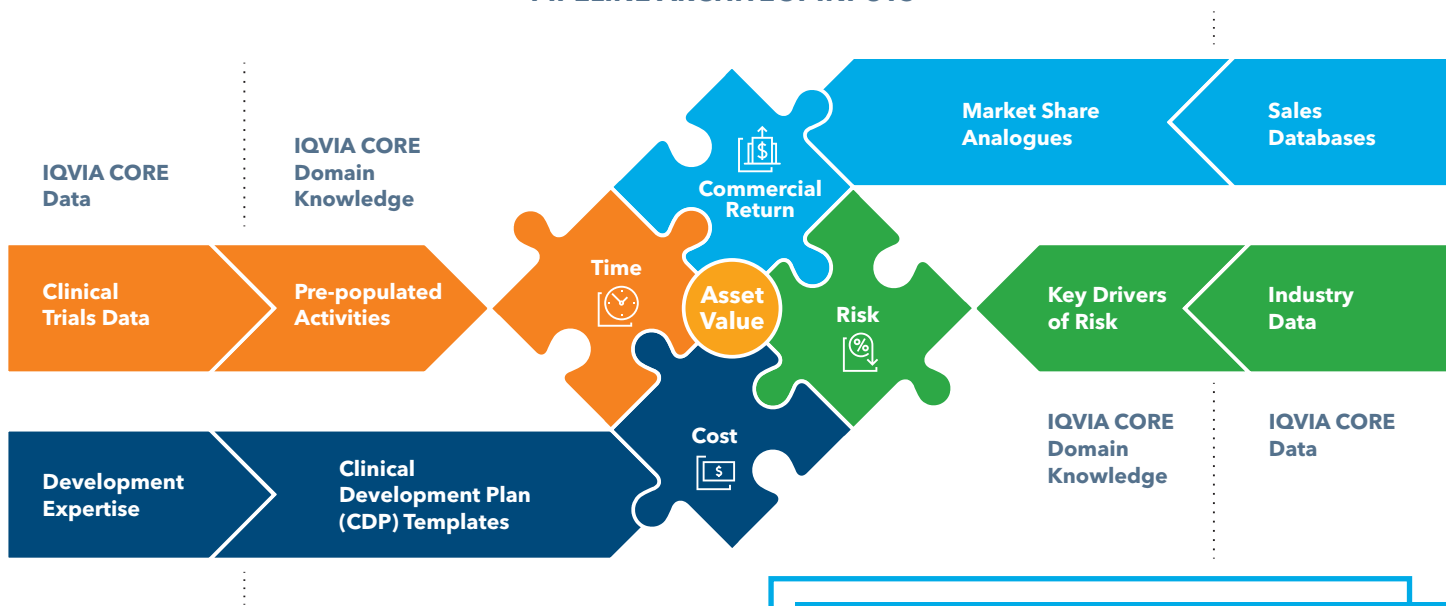
With larger pipelines, a complex clinical trial landscape, uncertain trial outcomes, and a rapidly changing commercial environment, it's difficult for manufacturers to build a single plan, let alone try to optimize it. At the same time, the increasing cost of clinical trials has made designing better clinical development plans a focus for manufacturers. What's needed is a way to use the vast wealth of data to architect a better approach to clinical planning.

### OUR SOLUTION

**Pipeline Architect** is a new technology platform that helps pharmaceutical manufacturers optimize clinical development planning and design by tapping into the world's largest integrated database of clinical and commercial information.

The solution integrates input from regulatory, clinical, medical, statistics, commercial and portfolio groups to drive better decisions, shave time off development plans, and optimize limited spending.

#### PIPELINE ARCHITECT INPUTS

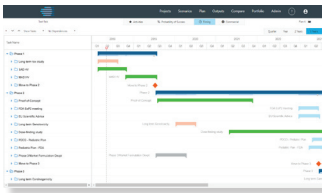


#### IQVIA APPROACH

- Establish a New Data-Driven Approach
- Quickly Create, Benchmark and Refine Plans
- Align Cross-Functional Teams
- Understand Risk Using Best-in-Class Decision Science Approaches

# FULL-SERVICE SOLUTION

01



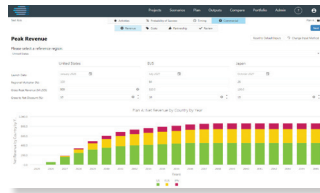
Design a development plan using simple editors and a dynamic visual engine

02



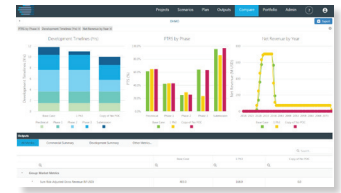
Leverage inputs derived from over 32,000 clinical trials to pressure test key assumptions

03



Forecast commercial asset value using defined templates and analogue data from over 4,000 products





04



Compare scenarios and analyze key metrics to drive better decisions

*Analyze development plans across your entire pipeline to drive better decisions and optimize spend*

## THE BENEFITS

-  Identify ways to save on clinical trial costs and shave time off development plans
-  Effectively integrate input from regulatory, clinical, medical, statistics, commercial and portfolio groups in a single, harmonized platform
-  Rapidly generate new development plans using a library of pre-configured designs populated with industry data
-  Use best-in-class decision science approaches, backed by sophisticated quantitative measures, to optimize the full value of your asset